

Marketing Profile

3622 Wheaton Way, Bremerton, Washington, 98310 3 (Drive time of 15 minutes)
3622 Wheaton Way, Bremerton, Washington, 98310
Drive Time: 15 minute radii

Prepared by Esri
Latitude: 47.59807
Longitude: -122.62933

MARKETING PROFILE

3622 Wheaton Way, Bremerton, Washington, 98310 3 (Drive time of 15 minutes)



Drive Time: 15 minute radii

KEY FACTS

98,286

Population



Average Household Size

35.6

Median Age

\$56,328

Median Household Income

ANNUAL HOUSEHOLD SPENDING



\$1,967

Apparel & Services



\$4,627

Groceries



\$162

Computers & Hardware



\$5,036

Health Care



\$3,059

Eating Out

5%

No High School Diploma



25%

High School Graduate



44%

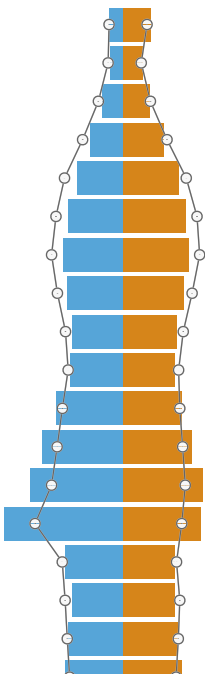
Some College



26%

Bachelor's/Grad/Prof Degree

Age Pyramid



The largest group:
2017 Males Age 20-24

The smallest group:
2017 Males Age 80-84

Dots show comparison to Kitsap County

EDUCATION

ANNUAL LIFESTYLE SPENDING



\$1,861

Travel



\$55

Theatre/Operas/Concerts



\$72

Movies/Museums/Parks



\$52

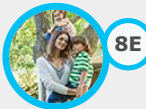
Sports Events



\$4

Online Games

Tapestry Segments

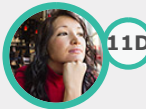


Front Porches

5,306 households

14%

of Households



Set to Impress

3,649 households

9%

of Households



Comfortable Empty Nesters

3,482 households

9%

of Households